











| EXCLUSIVE PRIVILEGES FOR MAD INVESTORS | MAD HEIDI RESISTANCE ARMY RANKS | | | | | | | | | |
|---|---|---|--|---|---|---|---|---|---|---|
| |  |  |  |  |  |  |  |  |  |  |
| | Angry Farmer | Angry Citizen | Mad Goat Herder | Cowbell Paratrooper | Helvetia Avenger | Yodler Squad Lieutenant | Absinth Sorority Squad Leader | Alphorn Brigade Commander | Heidi Elite Escort General (max. 4) | Five-Star Edelweiss General (max. 2) |
| Minimum amount invested in Swiss Francs | 500 | 1'000 | 3'000 | 5'000 | 10'000 | 15'000 | 30'000 | 50'000 | 100'000 | 250'000 |
| Exclusive Film Production Updates | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Participation in Film Revenues | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Online Premiere Tickets | - | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Set Visit (1) | - | - | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Participation in Merchandise Revenues (2) | - | - | - | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Cinema Event Premiere Tickets (3) | - | - | - | 2 | 2 | 4 | 6 | 8 | 8 | 12 |
| DVDs or Blurays (4) | - | - | - | 1 | 4 | 10 | 10 | 50 | 50 | 100 |
| Set Visit Last Day of Shooting incl. Wrap Party (1) | - | - | - | - | ★ | ★ | ★ | ★ | ★ | ★ |
| Signed Shooting Script Copy (5) | - | - | - | - | - | ★ | ★ | ★ | ★ | ★ |
| Film End Credits (6) | - | - | - | - | - | Fan Producer | Associate Producer (+IMDB) | Executive Producer (+IMDB) | - | - |
| Host Your Own Mad Heidi Cinema Screening (7) | | | | | | | | | ★ | ★ |
| Film Opening Credits (6) | - | - | - | - | - | - | - | - | Executive Producer (+IMDB) | Co-Producer (single card) (+IMDB) |
| Credit on Official Film Poster | - | - | - | - | - | - | - | - | Executive Producer | Co-Producer |

1) Set visit: Producers will announce possible dates during the shooting of the film. Visitors have to pay for travel and accomodation themselves.

2) Merchandise revenue share equals film revenue share and is limited to 1 year after release of the film.

3) Cinema Event Premiere Tickets: Time and place (in Switzerland) will be announced by the producers. Guests have to pay for travel and accomodation themselves.

4) DVD/Bluray: Investors may communicate their preferred format. Discs will be sent out by mail.

5) Shooting Script Copy: Investors will receive the script on the 1st day of shooting after signing non-disclosure agreement (NDA).

6) +IMDB: Executive Producers and Associate Producers will get a credit in the Internet Movie Database imdb.com.

7) You can organise your own private exclusive cinema screening in your home town, we will provide the film and the presence of the director and/or producers for a Q&A.

Interested in a sponsorship as a company? Get in touch with us at info@madheidi.com